



John Uehling  
CEO

## **Contrast Invited to Speak at Technology Assurance Group's Annual Convention**

*Leading Managed Technology Services Provider to Share Business Expertise and Technology Foresight with Organizations Throughout the U.S. and Canada*

NE and Central PA – October 15, 2021 - Contrast a leading managed technology services provider (MTSP), was recently invited to speak at Technology Assurance Group's 20<sup>th</sup> Annual Convention in Dallas, Texas. Technology Assurance Group (TAG) is an organization of MTSPs representing over \$700 million in products and services. TAG is inviting industry leaders to discuss the future of the industry, new technologies and best practices to empower small to mid-sized businesses (SMBs) to leverage technology to enhance productivity and increase profitability. The event is invitation-only and Contrast has been asked to share its expertise with the rest of the industry to keep MTSPs operating at their fullest potential. The event will take place at the Hyatt Regency on November 6-10, 2021.

"It is an honor to be selected for this event and be among the best technology companies," stated John Uehling, CEO of Contrast. "It's always a privilege to share our knowledge as we help push the industry forward. We are looking forward to sharing our insights on how technology is evolving and most importantly, how that will impact our customers' businesses. We have a culture of being proactive and the information we gain from the TAG

convention is one of the ways we keep our customers ahead of the curve when it comes to technological innovation. We always leave with new ideas, technologies and solutions that have the capacity to better protect, streamline or delight our customers."

"Contrast is a premier Member within the TAG organization and is revered by the business community for their expertise on developing strong customer relationships," commented Brian Suerth, President of TAG. "Contrast focuses on advancing their customers' businesses through technology with a consultative approach. As a result, they have a phenomenal reputation of exceeding customers' expectations. They are a true leader and highly respected by their peers."

The TAG convention will bring in the best minds in managed technology services from all parts of the United States and Canada to ensure that the dialogue and knowledge transfer is rich. Contrast serves businesses that are looking for innovative technology solutions to take them to the next level.

### **ABOUT CONTRAST**

Contrast is a regional provider of Communication and IT solutions and services. We provide custom on-premise and cloud-based solutions, managed services and live, 24/7 customer support for voice and unified communications systems, contact centers, HD video conferencing, infrastructure,

networking, and storage and back-up. High performance businesses, governments and non-profit organizations choose Contrast to CONNECT, CLOUD-enable and CARE for their end-to-end communication and IT requirements. For more information please visit <https://www.contrastcommunications.com/> or call (570) 966-1515.

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Founded in 1998, Technology Assurance Group (TAG) is an organization of leading managed technology services providers (MTSPs) in the United States and Canada representing \$700 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and copiers/managed print. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis, and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information about TAG, please contact (858) 946-2108 or visit [www.tagnational.com](http://www.tagnational.com).